



Old and New Testament Seminar

A seminar for all ages and a fun family event revised 1.04



Attendance Building Packet

GENERAL INFORMATION FOR ATTENDANCE BUILDING

On average, seventy percent of the people who attend a Walk Thru the Bible seminar will make a life-changing decision about some aspect of their Christian life. Inside this attendance building section you will uncover some of the best methods for inspiring people to attend your event to experience this lasting life-change.

Attendance Building Tools

Besides this Director's Handbook, Walk Thru the Bible provides some other attendance building tools. If you are missing any part of the following list, contact the YOUR INSTRUCTOR for a replacement (or for additional ordering).

- **Brochures**
- **Posters**
- **Promotional DVD or video**
- **Clipart**

Additional Ordering

You may order additional brochures and/or posters from YOUR INSTRUCTOR at any time. Additional brochures are \$50 per 500. Additional posters are \$1.50 each. Orders can usually be shipped the next business day via UPS ground.

Most Effective Promotional Tool

The most effective promotional tool you have is the enthusiasm of your senior pastor for your seminar. The excitement of your church staff and Sunday school teachers is also very important. If the leadership of your church believes your seminar will be greatly beneficial, that excitement will rub off on your church family and they are more likely to attend. If your church leadership is uncaring about the event, your church family is much less likely to get involved.

ATTENDANCE BUILDING CHECKLIST OF PROMOTIONAL IDEAS

15 Weeks Before Seminar

- Read this checklist and brainstorm your attendance building plan. Fill in the Attendance Building Worksheet using ideas from this Attendance Building Checklist and your own ideas.
- Put the seminar's date on the church calendar.

12 Weeks Before Seminar

- Print your seminar's information on the brochures and posters you received from Walk Thru the Bible. This can be done on your copier, or take them to a local printer (like Kinko's) and have them done for you. Information to consider including on the brochure would be:

- Date & Times
- Cost
- Contact information/how to register
- If childcare is provided
- If lunch/dinner is provided, or if attendees are on their own for meals.

Community Awareness/Local Churches

- Make a list of churches in your area that might like to participate in your seminar. Invite them using as many of the following ideas as possible:
 - Personal phone call
 - Pastor-to-pastor letter (see Sample #1)
 - Free pass (see Sample #2)
 - Provide the church with some of your brochures, a poster or posters, and a copy of the promotional DVD or video to show their congregation.

Remember: It will be your constant involvement that will make this productive.

10 Weeks Before Seminar

- Display the posters you received from Walk Thru the Bible.
- Begin placing bulletin "blurbs" announcing your seminar every week in the Sunday bulletins. Use the clipart Walk Thru the Bible sent you. (see Sample #3)

- Have the senior pastor make some introductory comments on the upcoming seminar. He should share his vision for the event - why it was scheduled and how he feels it will benefit the congregation. He should also draw people's attention to the posters in the halls and the announcement in the bulletins.

8 Weeks Before Seminar

- Mail the Pastor-to-Household letter. This is an excellent way for your senior pastor to show his support of the seminar to your church family. (see Sample #4)
- Contact Christian bookstores and ask them to display a poster or banner announcing your seminar. Most bookstores will also allow you to place some of your printed brochures beside the cash register.
- Begin to coordinate with the Seminar Director to recruit registration table helpers and plan the set-up of a registration table area.
- Registration tables should be set up in a highly visible spot along a major traffic route within the church. Get permission from your church office before you set up the tables.

4 - 6 Weeks Before Seminar

- Registration tables go up.
- Brochures that Walk Thru the Bible sent you are inserted in your bulletins.
- Contact local newspapers. Fax or mail them a public service announcement about your seminar. If you want to purchase an advertisement for your seminar, the best time to do this is the Saturday one week prior to your event. (see Sample #5)
- Contact local radio stations. Fax or mail them a public service announcement about your seminar. Consider coordinating a live radio interview between the DJ and your instructor. Our instructors are willing to help you with this, just ask. The best time to do an interview is during morning or evening rush hour when the most listeners are tuning in.

2 Weeks Before Seminar

- Brochures are inserted a second time into your bulletins.
- Strong appeal from the pulpit for people to register.
- Call churches you have invited and be sure they are promoting. Ask for registrations.

1 Week Before Seminar

- Strong appeal from the pulpit for people to register.

SAMPLE #1
PASTOR-TO-PASTOR LETTER

Re-type this sample on your letterhead. The purpose of this letter is invite area churches to participate in your seminar.

Dear (name),

If you are seeking a new and creative way to energize your congregation about the Old (or New) Testament, I would like to invite you and your church family to *Walk Thru the Old (or New) Testament* on (date) at (times).

Walk Thru the Old (or New) Testament uses a mix of hand signs, catch phrases, group reviews, fun interaction with the instructor to help people grasp the major people, places, events, and timeline of the Old (or New) Testament like never before.

Like me, I am sure that you want nothing more than to see your people in God's Word every day. One of the results of a Walk Thru the Bible seminar is that, on average, 70% or more of the people will make a commitment to pray and read their Bible's daily for at least 30 days.

I would love to see our congregations together enjoying a day of laughter, joy, camaraderie, and family fun. Why don't you make a date to join us? If you have any questions, please get in touch with either myself or my contact person for the seminar, (Seminar Director's name) at (contact phone number).

I am looking forward to seeing you there!

Sincerely,

(Pastor's name)

SAMPLE #2 FREE PASS

The Big Idea

Walk Thru the Bible covers the cost of the free pass - not your church. The free pass is meant for the senior pastor or associate pastor of a church in your community and their guest. The idea behind the free pass is that hopefully the pastor using the pass will bring paying attendees from his church to your seminar. The free pass is a great way to get your foot in the door when inviting another church to participate in your event.

How it works

Walk Thru the Bible covers the cost on the free pass - not your church. Free passes do not count toward the contracted minimum, however, any free passes used after the contracted minimum is met, are paid for by Walk Thru the Bible. Walk Thru the Bible will cover the contracted cost per person. Walk Thru the Bible does not pay for anything above and beyond the contracted cost per person that your church may charge.

You may use as many of the free passes as you want; however, there is a one-per-church minimum. In order for the free pass to be valid, it must be filled out entirely and returned to Walk Thru the Bible with the wrap-up paperwork and tuition check. Otherwise, you may be charged for the attendees that used the free pass.

Create Your Own

The free pass on the following page is a sample. You will need to create your own free pass with your church's seminar information on it. The free pass you create **MUST** capture the same information as the sample free pass, such as names, church name, address, phone number, etc.



Walk Thru the Bible
&
First Church – Anywheresburg

Would like to treat you and your guest to free admission
at our special event:

Walk Thru the Old (or New) Testament
On Saturday, January 1
9am to 4pm

Please present this completed certificate at the door.

Pastor's name _____

Guest's name _____

Church _____

Church Address _____

City _____ State _____ Zip _____

Phone number _____

E-mail _____



SAMPLE #3
BULLETIN BLURB STARTERS

(Complement these ideas with the clipart you received from Walk Thru the Bible.)

Mark your calendars for a very special event on January 1. This will be a fun day for the entire family that you won't want to miss! More information coming soon.

Take a journey to the Holy Land without leaving your seat!

Walk Thru the Old (or New) Testament uses hand signs, catch phrases, audience participation, and a huge dose of humor to teach you the chronological events of the Old (or New) Testament.

Two million people can't be wrong! That's how many men and women have already participated in *Walk Thru the Old (or New) Testament*, and now this exciting event is coming to your church!

Old Testament

Can you put these four Bible characters in the order that they first appear in the Bible: David, Joshua, Esther, Samuel? If you are scratching your head, come to *Walk Thru the Old Testament*.

Walk Thru the Old Testament will take you and your family for an exciting and unforgettable journey through the major people, places, and events of the Bible, from the beginning of time through the coming of Christ.

New Testament

Why does the Old Testament end with Persia as the world power and the New Testament begin with Rome as the world power? Find out at *Walk Thru the New Testament*.

Did you know that there is a 400-year gap between the Old and New Testaments? Come to *Walk Thru the New Testament* and find out why God chose to be silent in His Word for 400 years!

Why are there four gospels in the Bible? Do they contradict each other? Why should you listen to what people like a tax collector and a fisherman had to say about Jesus? Find out at *Walk Thru the New Testament* on January 1!

Quotes

"If I were the devil, one of my first aims would be to stop folks from digging into the Bible."
- **J. I. Packer**

"It is impossible to rightly govern the world without God and the Bible." - **George Washington**

"Within the covers of the Bible are all the answers for all the problems men face. The Bible can touch hearts, order minds, and refresh souls." - **Ronald Reagan**

"Sin will keep you from this Book, or this Book will keep you from sin." - **Dwight L. Moody**

SAMPLE #4
PASTOR-TO-HOUSEHOLD LETTER

Re-type this sample on your letterhead.
This letter should be signed by your senior pastor.

Dear (name),

(Your church's name) is preparing for one of the most life changing events in the life of our church family!

On (seminar date) we will host Walk Thru the Bible's highly acclaimed Old (or New) Testament conference in our sanctuary. We are extremely fortunate to have booked this exciting event and I urge you to mark it on your calendar and plan to bring the entire family.

I promise it will be a day of fun and enlightenment. Together, we will learn hand signs, do group reviews, and hear humorous anecdotes and memorable phrases that will help us gain vast amounts of Old (or New) Testament wisdom. You will receive a beautifully illustrated notebook, which contains 30-day devotional in the back.

Childcare will be provided for (you decide ages) and refreshments will be served. Pre-registration begins this Sunday. If you have any questions about the seminar, or would like to be involved as a helper, please call (contact name) at (contact phone number).

I plan on enjoying a glorious day on (seminar date). Why don't you join me?

Sincerely,

(Pastor's name)

PUBLIC SERVICE ANNOUNCEMENT

(For newspapers and radio.)

World's most popular Bible seminar comes to (church's name)!

On (date), the Walk Thru the Old (or New) Testament comes to (name of church) in (city, street location). Internationally renowned for its innovative, entertaining presentation, Walk Thru the Bible seminars utilize the interactive learning techniques to help people absorb - and remember - the key characters, geography, and major themes of the entire Old (or New) Testament.

Auditorium floors are turned into maps as people sit or stand near Bible lands and waters. Hand movements and group recitations punctuate the vibrant teaching. In just five hours, virtually anyone is able to master a survey of the Old Testament, even if they have very little prior Bible knowledge.

Optional: For kids grade one through five a Kids in the Book seminar will be offered. The children will learn the Old (or New) Testament through stories, puzzles, and the same learning techniques as the adults. Kids in the Book will allow your children to take a quantum leap forward in their walk with God.

Anyone interested in attending this exciting learning adventure should contact (contact name) at (contact phone number).

SKIT #1

MOSES & PASTOR

(Choose someone for Moses who can really ham it up!)

Moses walks through the sanctuary, up onto the platform. He is wearing a long robe, sandals, and white beard. If possible, have him carry a long staff and Styrofoam "stone" tablets.

Pastor: "Sir, can we help you with something? We are having a church service here!"

Moses: "Pastor, I just wanted to tell the people that in a few weeks they can experience with my people the plagues we went through in Egypt and the miracle night when the Death Angel passed over our homes with the blood of the Lamb sprinkled on the door posts. They can cross the Red Sea with us and experience the shining glory of the Lord as He led us through the wilderness. I'm talking about the Walk Thru the Bible Old Testament seminar coming up in just a few weeks RIGHT HERE (*thumping the platform with his staff*) to this very place!"

Pastor: "Take it easy on the varnish, sir, and yes, I was going to share that with them a little later. Do you happen to know the dates?"

Moses: "Yes, Pastor, on (date). I would encourage EVERYONE to sign up!" *Looks at congregation and point with staff:* "How many of you feel like you are wandering around lost in the Old Testament just like my people were in the wilderness? That's what I thought! All of you who just raised your hands need to sign up for the seminar TODAY!"

Pastor: "You're right, I definitely don't want any of my people lost anywhere! And certainly not in the Old Testament! But how can they learn the entire Old Testament in just one afternoon? After all, it took me years of study in seminary!"

Moses: *Aside to pastor, but loud enough for everyone to hear:* "Well, that's another story, Pastor, but these folks will be able to learn it in just 5 hours, and without taking a single note!"

Turns back to congregation and gestures broadly: "Walk Thru the Bible instructors have a unique way of teaching through keywords and hand signs. They will even turn this sanctuary into a large map to show us where Biblical lands and waters were located. Learning is easy and fun! Why, if my people had had this kind of teaching... (voice trails off). Oh well, see you on (date)."

SKIT #2

BRIAN “SMART GUY” KLINGER

(Can be used for both Old or New Testament Seminars.)

Brian “Smart Guy” Klinger has parted, slicked down hair. His shirt and pants are neat, but don’t match. He is wearing a bow tie.

Mark: “The Nominating Committee has the pleasure of presenting Brian Klinger this morning, as a candidate for the newly approved position of Youth Pastor. We wanted the church to meet Brian personally and get to know him.

Brian is a recent graduate of Humility Bible College, in Humble, Ohio, and is here today to share his knowledge with us. Brian, what is your favorite part of the Bible?”

Brian: (In condescending tone) “Well, I like so many parts, but my favorite part of the Bible has to be the Old (or New) Testament because it has so many great stories. You don’t see stories like those in the Sunday comics you know!”

Mark: “Right, Brian, maybe you could tell us your favorite story from the Old (or New) Testament.”

Brian: “Sure! My favorite is about this guy named Nicodemus, a Pharisee, who went down to Jericho by night and fell upon stony ground and the thorns choked him half to death!”

Mark: “That sounds awful!”

Brian: “It gets better! The next morning, Solomon and his wife, Gomorrah, came by and carried him down to the ark for Moses to take care of. But, as he was going through the Eastern Gate into the ark, he caught his hair in a tree limb and he hung there forty days and forty nights and he got really hungry. Then the ravens came and fed him.”

Mark: “Brian, your knowledge of the Bible is... fascinating!”

Brian: “Thank you very much, Mark, but try not to interrupt. The next day the three wise men came and carried him down to the boat dock and he caught a ship to Nineveh. When he got there he found a girl named Delilah sitting on the wall.” *Brian begins to gesture wildly:* “He said, ‘Throw her down, boys, throw her down!’ and they asked, ‘How many times shall we throw her down? ’Til seven times seven?’ And he said, ‘Nay, but seventy times seven.’ So they threw her down 490 times!”

Mark: *Doubtfully:* “Um, Brian, you say that this is one of your favorite stories from the Bible?”

Mark begins to lead Brian from the stage but Brian pushes him aside.

Brian: *Excitedly:* “Wait, there’s more! The Bible goes on to say that when she was thrown down 490 times, she burst asunder in their midst, and they picked up twelve baskets of leftovers! Now the question remains, in the resurrection, whose wife will she be?”

Mark: “That sure is a tough question, Brian! Well, as we can clearly see, the Bible is full of enigmas and we’re privileged to have someone of your humble nature fill us in on the details.

Brian, thanks for being here this morning and sharing your immense knowledge of the Bible with us. The church will be considering your candidacy. Don’t call us, we’ll call you!”

Mark (to congregation): “Understanding the Bible and getting all the facts straight can be a challenge, can’t it? Well, I’ve got just the thing for you! Our church will be sponsoring a lively, fun, and memorable Walk Thru the Bible seminar coming up on (date) at (times). In just five hours, you will learn more about the Old (or New) Testament than most people learn in a lifetime. You will be amazed at how fun learning the Scriptures can be, so please consider making a date to attend – and bring the whole family!

SKIT # 3

JEOPARDY

(Can be used for either Old or New Testament seminars)

Choose actors who can really ham it up

Alex, the game host stands behind his stand/lectern; contestants 1, 2 & 3 are behind their stands, each with a bell/buzzer and a sign on the front which has their name hand-written on it. We pick up the game after a break, with only the \$2,000 boxes under "Canadian Geography" and "Fairy Tales" left, along with the entire "Bible" category.

Alex: "Welcome back to our game of Jeopardy. We're continuing our Double-Jeopardy session. Contestant #1 has \$5200., #2 has \$4800. and #3 has \$200. There's still a chance for anyone to win. Let's continue. #2, it was your move when we went to the break. Which category do you choose?"

#2: "Canadian Geography for \$2,000."

Alex: "The province which has the highest point of land east of the Rockies. (*Buzzers*) #1?"

#1: "Where is Ontario?"

Alex: "Sorry. #2?"

#2: "What is Saskatchewan?"

Alex: "Correct. Cypress Hill in southwest Saskatchewan. That makes our score: #1 has \$4200, #2 has \$6800, and #3 still has \$200.

#3: "My buzzer seems to be having a delayed reaction attack."

Alex: (*Ignoring #3*) #2, your move. Which category do you choose?"

#2: "Fairy Tales for \$2,000."

Alex: "German philologists and folklorists." (*Slight pause, then two buzzers, #3 is examining his buzzer closely, and continues to do so through the following conversation.*)

Alex: "#2?"

#2: "Who are Hansel and Gretel?"

Alex: "Sorry. #1?"

#1: "Hans Christian Anderson?"

Alex: "Sorry"

(#3's buzzer suddenly buzzes.)

#1: *(quickly correcting himself)* "Who is Hans Christian Anderson?"

Alex: "Still wrong. #3, did you mean for your buzzer to work? Do you know the answer?"

#3: "I'm not sure. *(Muttering)* Oh, brother, isn't this grim?"

Alex: "Could you repeat that, #3? Did I hear you say "Brothers Grimm"?"

#3: *(brightening, as he realizes the correct answer):* "Who are the Brothers Grimm?"

Alex: Correct, #3. That makes our current standing: #1, \$2,200, #2 \$4800, and #3, \$2100. One category left, #3, it's your choice."

#3: "Bible for \$400."

Alex: "Who led the children of Israel as they wandered 40 years in the wilderness? *(Buzzers)* #2?"

#2: "What is Abraham?"

Alex: "Wrong. #1?"

#1: *(looking smugly at #2)* "WHO is Abraham?"

Alex: "Incorrect. #3, do you know the answer?"

#3: *(still thinking about the last question)* "Jakob Grimm."

Alex: "Moses. None of you got that. Your scores are now #1, \$1800; #2, \$4400, and #3, \$2100. #3, continue leading. For \$800, the name of the river in Egypt on which Moses floated when he was a baby." *(Two quick buzzers)* "#2"

#2: "What is the Jordan River?"

Alex: "Incorrect. #1?"

#1: *(looking surprised; he thought the answer was correct, now struggling for another answer):* "...not the Jordan. Hmm...I could have sworn it was the Jordan, but no...This is not going well; I must be in denial."

(#3 suddenly springs to life, hits the buzzer & jumps with joy.)

Alex: "#3?"

#3: "What is d' Nile River?"

Alex: “Absolutely correct! Add \$800 to your total, making it \$2900, more than #1’s \$1,000, and #2’s \$2600. #3, I assume you want the Bible for \$\$1200: the second king of Israel, (*One buzzer.*) #2?”

#2: “Who is Second Kings?”

Alex: “Sorry. #1? Not sure? #3?”

#3: “Who is David?”

Alex: “Correct again! Our contest is getting interesting: #1 remains at \$1,000, #2 drops to \$1400, and #3 now has \$4100! For \$1,600, our next answer: he was sold as a slave and became Egypt’s second most powerful leader.” (*Buzzers*) “#1?”

#1: “Who is Joseph?”

Alex: Correct. The race can really tighten up: #1 has \$2600, #2 remains at \$1400, and #3 continues in the lead, with \$4100. One more answer as we end this segment of the game: For \$2,000, the first of three men who led groups of Jews back to Jerusalem after the Exile.” (*No buzzers; all look puzzled. Time is called after 5 seconds.*) “I’m sorry, none of you got anything on that all-important question. Zerubbabel. (*Alex tries to be funny.*) “Zerubbabel heard that Jerusalem was in trouble; in fact the temple was in rubble. Sorry -- just trying to brighten your day.”

“So, as we go to the final round of the day, contestants, our category is “Bible Women.” Our answer is...the woman at Jericho, who helped the Jewish spies and became part of the lineage of Jesus. You’ve got 30 seconds to write down your question and your wager.” (*Theme music plays while contestants think and write.*)

“Times up, folks, #1, how much did you hope to earn with a correct suggestion? (*#1 holds up sign: “Who is Rahim? \$1,600.”*) #1, that is not correct, I’m sorry. You now have \$1,000 even, but you could still win – depending upon what your competitors do.

“#2, with \$1,400, do you have the correct question? (*Who is Rahab? \$1,400.*)” Yes! You were pretty confident on that one, weren’t you? You now have \$2,800 and could win—if #3 was clueless and greedy.

“#3, what you wrote will determine who wins this round of Jeopardy. (*Who is Rachel? \$2.*)” You must not have been very confident in your knowledge of the Bible. You’re a few generations too early. Your total drops to \$4,098.”

#3, you are our winner!! (*# jumps up and down with delight, while #1 and #2 politely try to be pleased as they gently clap for the winner.*)

They are joined by the pastor and group/” audience,” who join them on stage to “high-five” and otherwise congratulate them for their efforts. Then the pastor comes out of the group to speak to the congregation:

Pastor: “These guys could all use some help. They need to attend the *Walk thru the Old (or New) Testament* seminar that we’re hosting here (day, date.)

“The reason we’d like you to know more about the Old (or New) Testament is not so that you can win at Jeopardy, but so that you’ll understand it’s principles and

know how to live life each day. You'll discover the big picture of what the Old (or New) Testament is all about. You'll understand it like you've never before seen it...even if you've been a Christian for many years. My family and I will all be attending. Join us for the journey of your life!"

(Give registration instructions)

SKIT #4

SALLY AND JOE

(A skit for the New Testament seminar.)

A married couple stands in front of the congregation pretending to look at a notice on the invisible church bulletin board.

Sally: “Look, Joe (*uses real name*), there is going to be one of those Walk Thru the Bible conferences here at the church on (date). I’ve heard those can be life changing. Maybe we should plan to go!”

Joe: *In a smart aleck tone:* “Sally (*uses real name*), I already know just about everything about the Bible, and besides, that is probably just some boring seminar about the Old Testament.”

Sally: “No, Joe, this is called the *New Testament/400 Silent Years* learning adventure. Do you remember my friend Patty from Ohio? She went and told me that it was amazing what she and her husband learned.”

Joe: “What’s there to learn about the New Testament? That’s the book I normally read anyway. *Joe hooks his thumbs inside the waistband of his trousers and begins to rock back and forth. He says boastfully:* In fact, I’m so familiar with the New Testament that I wish there were a third book of the Bible for me to read!”

Sally: “Wait, Joe, it says here there was a fascinating period of 400 years that took place between the writing of the Old and New Testaments. It says we’ll learn all about that! Do you know about the 400 silent years?”

Joe: “Well, never mind what I don’t know! I DO know that I’m not one for long, monotonous seminars. I just can’t see spending my day off dozing through some lecture.”

Sally: “This is far from a lecture, Joe. It sounds fun! It says here that the instructor uses all sorts of creative methods, like hand motions and drama, and humorous anecdotes to teach the seminar. We’ll remember what we learn just from the phrases the instructor teaches us, and we get a notebook with the highlights from the seminar in it and a 30 day devotional in the back. It sounds to me like something you would enjoy. By the sounds of what you already know about the New Testament, this can’t help but increase your knowledge. What do you say?”

Joe: “When did you say it was?”

Sally: “(Date) Is it a date?”

Joe: “Well, okay, it’s a date, but I am definitely not taking any notes!”

ADDITIONAL PROMOTIONAL IDEAS

- E-mail broadcast(s) to your church family announcing the event.
- Add the seminar information to your PowerPoint pre-service announcement time.
- If you have a *Walk Thru the Old (or New) Testament* alumnus in your church, have him or her give a short personal testimony of how the event changed their perspective of the Bible. They may even want to give a short demonstration of some of the hand-signs.
- Advertise an early-registration price break to encourage people to sign up early, then raise the price closer to the seminar.
- Have an inter-Sunday school sign up contest. Provide prizes.
- Decorate the double doors leading to the sanctuary to represent a Bible. Whenever someone opens a door, they will be “walking thru the Bible.” Have the information about the seminar on the doors.
- Invite the church leadership and Sunday school teachers/ small group leaders, etc, to a small vision-building get-together. Use this time to encourage each person to attend the event and to promote it as much as possible in their classes and with personal invitations in their conversations in the church hallways.
- If you do the Moses skit, have “Moses” dress up for the entire morning. He can interrupt the Sunday school classes (the kids love this) and pass out brochures or candy and strongly encourage everyone to come to the seminar. “Moses” could also stand by the registration tables and encourage everyone passing by to sign up.
- Have the registration table workers dress up as Bible characters and act as “greeters.”
- Place a TV with a VCR or DVD player by the registration tables playing the promotional video or DVD.
- Have a banner announcing the seminar in front of the church.
- Make footprint cutouts from construction paper and place them in the hallways all around your church. This reinforces the “walk thru the Bible” theme. Have the footprints lead to the registration table(s).
- Place the seminar instructor’s picture and biographical sketch on a bulletin board, or in your Sunday morning bulletins.
- Have committee/staff wear badges promoting the seminar.